



**HOMETOWN FORD**  
 2396 NORTH FRANKLIN AVE  
 ANY CITY, FL 32763  
 (888) 863-4656



**VIP SAVINGS up to \$12,643.00**

**0% Financing** on select models

**...Plus...**

**Payment Protection Against Loss of Income**

Mike Smith  
 463 Briarcrest Dr  
 Orange City, FL 32763-7634

91-2294

Dear Mike Smith,

Hometown Ford is offering you a unique opportunity to maximize your savings on a new vehicle.

Last year, hundreds of previous customers made their way back to Hometown Ford and took advantage of our customer loyalty offers. Now, it's your turn. Our pre-owned inventory is at an all time low. Plus, Ford has increased incentives, lowered finance rates and just introduced the Ford Advantage Plan (Payment protection against loss of income) making this the best time ever to buy a new vehicle.

In fact, if you still own your **2002 Ford Explorer** we invite you to Trade-N-Save on a new model. We will pay off your trade, retire your existing loan and even lower your **\$429.89** payment with No money down!!! Plus...you can rest easier knowing you have the Payment Protection of the FORD Advantage Plan!

**MAKE NO MISTAKE, THIS IS A REAL OPPORTUNITY!**

As a returning customer you can cash in and truly save thousands on a new vehicle.

**SAVE** with 0% APR financing.

**SAVE** the remaining interest on your current loan.

**SAVE** up to \$12,643 with Customer Loyalty Pricing.

**SAVE** with a generous and above market value trade allowance.

**PLUS** rest easy with the protection of the Ford Advantage Plan.

Simply put, you can own a new vehicle for less than you currently pay for your

**2002 Ford Explorer 2D Utility**

**Here is How it Works**

1. Present this letter upon arrival at the dealership.
2. Browse our inventory of over 245 new vehicles.
3. Select the make and model of your choice with a Loyalty Price below **\$25,573.29**
4. Trade keys, and then drive home with your new vehicle!

Remember, this Customer Appreciation Event ends April 30, 2009. Please call 1-888-818-0656 now to schedule an appointment.

Drop by soon!

*Joe Camel*

General Sales Manager  
**Hometown Ford**

**VALIDATION NUMBER**

**HSA33-223 2294**

2002 Ford Explorer

**1FMYU60E22UD73988**

Loyalty savings vary by model and include factory rebates, incentives and dealer discounts. 0% financing available on select models for up to 60 months with approved credit from FMC and may affect loyalty savings. Maximum loyalty price of \$25,573.29 based on trade acv of \$3,625.00 and payoff balance of \$3,337.83 with a finance amount of \$25,286.12 calculated at 6.9% APR for 72 months. Tax, tag and documentary fee not included. Maximum savings of \$12,643 is available on 2008 F350 Crew Cab 4x4 MSRP \$51,375 stock #F1217. All trades subject to appraisal and payoff to verification. See dealer for details.